

Wesley, Bridget Wilcox named partners with G.S. Wilcox & Co.

re-nj.com/wesley-bridget-wilcox-named-partners-with-g-s-wilcox-co/

By Joshua Burd

A new generation has joined the ownership ranks of G.S. Wilcox & Co., the Morristown-based mortgage banking firm founded nearly three decades ago.

The company on Monday announced that it has promoted both Wesley and Bridget Wilcox to partner, citing their role in expanding its client base in recent years. They joined in 2016 and 2019, respectively, working alongside their mother, Gretchen Wilcox, who launched the business in 1994 and is an influential member of the state's commercial real estate industry.

"I am personally very proud to announce the dual promotions of my children as we now enter the second generation of ownership," said Gretchen Wilcox, the firm's president. "Establishing the firm almost 30 years ago, it is special to have them help grow the firm into the future."



Wesley Wilcox

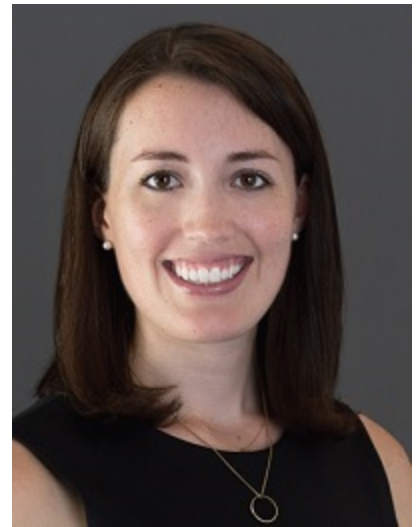
Wesley Wilcox joined G.S. Wilcox & Co. after having worked at both CBRE and Merrill Lynch, according to a news release. He has since been instrumental in growing the firm's client base and currently monitors all marketing and hiring efforts, while remaining very involved with the Urban Land Institute and NAIOP, where he serves as a New Jersey chapter trustee.

"I am truly honored to be named partner to G.S. Wilcox & Co.," he said. "Our mother has established such a strong foundation and I look forward to working with my sister, Bridget Wilcox, as well as the rest of the G.S. Wilcox team to continue the legacy and success of our firm."

For her part, Bridget Wilcox joined the firm after working at Loews Corp. and UBS in New York City. Aside from expanding its client base, she leads the family's investment efforts and monitors the operations of the business.

She is an active member of NAIOP and ULI, a board member of Morris Arts and an advisory board member of Investors Bank.

“I am excited to continue to work closely with my mother and brother to lead the firm — it is not every day that you get to work with family, and we are very lucky to do so,” Bridget Wilcox said.



Bridget Wilcox